

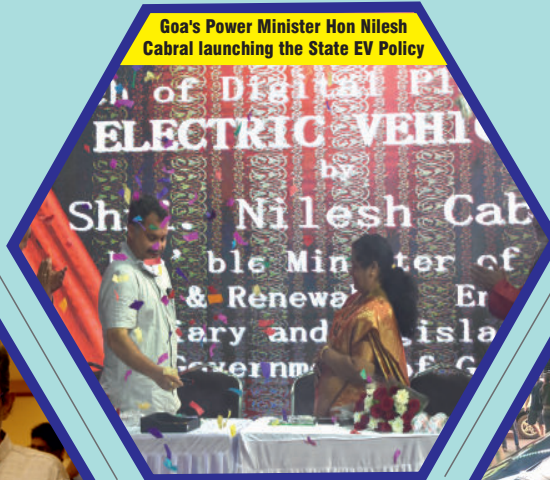
EXPO | SUMMIT | AWARDS



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75  
आज़ादी का  
अमृत महोत्सव

Goa's Power Minister Hon Nilesh Cabral launching the State EV Policy



A TRINITY  
टीनीटी  
EVENT

Union Minister For Heavy Inds. Hon Sh MN Pandey receive in a EV at airport



Hon Shripad Naik, Union Minister of State inaugurating the Goa EV Show



# Goa EV Expo, Awards & Summit, Panaji 2 - 4 Dec'21

e2/3/4 Wheelers, Buses & other EVs get set to start at the Goa EV Rally



Goa's Power Minister Hon Nilesh Cabral flagging off the Goa EV Rally



VIPs & Government Officials seen at the Goa EV Summit presenting incentives



## CO-SPONSORS

PLATINUM



MINISTRY OF POWER  
Government of India

GOLD



Convergence Energy Services Limited

SILVER



BRONZE



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# VVIPs - GOVERNOR, UNION & STATE MINISTERS AT TRINITY'S GOA EV EXPO'21

## TRINITY'S RECENTLY CONCLUDED EVENT

The 2021 Goa edition was digitally inaugurated in hybrid mode by His Excellency, **Hon. PS Shreedharan Pillai**, Governor of Goa, while the physical inauguration of the show was done at the hands of **Hon. Shri Shripad Naik**, Union Minister of State for Tourism, Shipping, Waterways and Ports by cutting the ribbon.

Among the foreign dignitaries leading the Partner Country's (Ghana) delegation was **Mr. Ernest Nana Adjei**, Minister-Counsellor (Political & Economic), Govt of Ghana. **Hon. Shri Nilesh Cabral**, Cabinet Minister, Government of Goa representing **Hon. Dr. Pramod Sawant**, Chief Minister lit up the traditional lamp at the valedictory session on 4th December 2021.



2 - 4 December 2021, Dr. Shyama Prasad Mukherjee AC Stadium, Panaji, Goa

## Special Thanks to a Few Major Goa EV Sponsors & Brands

 Ministry of Power, Govt of India	 Dept of Sci & Tech, Govt of India	 Dept of Tech & Environ, Goa	 Power & Non-Con Energy, Goa	 Goa Energy Dev Agency, Goa	 IIG, Dept of Sci & Tech, GOI	 Convergence Energy Servs Ltd	 Energy Efficiency Services Ltd
 TVS Motor Company	 Mahindra & Mahindra Limited	 Tata Motors Ltd	 Hyundai Motor Company	 Piaggio Vehicles Pvt Ltd	 Greaves Cotton Ltd	 Ampere by Greaves	 Ather Energy
 Olectra Greentech Ltd - MEL	 Matter Energy Private Limited	 Lithium Urban Technologies	 BYD India	 Naik Motors	 Agrawal Group Goa LLP	 P2 Power Solutions Pvt Ltd	 Exicom Power Solutions
 Powerland Agro Tractor Vehicles	 THE EV STORE BLive	 ADMS Marketing Pvt Ltd	 EMotorad	 Omega Seiki Mobility	 Hitech Motors	<b>And Many More</b>	

# The event venue had branding welcoming VIPs including Niti Aayog & Central Ministers



# A huge welcome gate put up at the entrance with logos of OEMs & major exhibitors, while hoardings & outdoor banners announced it



# Awards, Honours & Certifications served as recognition for valuable contributions - 1



Ministry of Power, Government of India



Convergence Energy Services Limited



Department of Science & Technology Govt of India



Dept of New & Renewable Energy, Goa



Greaves Mobility



Lithium Urban Technologies Pvt Ltd



Mahindra & Mahindra



Matter Energy

# Awards, Honours & Certifications served as recognition for valuable contributions - 2



Olectra Greentech Ltd



Ather Energy



Piaggio Vehicles Private Limited



P2 Power Solutions Pvt Ltd



TVS Motor Company



Powerland Agro Tractor Vehicles Pvt Ltd



Tata Motors Ltd



Hyundai Motor Company / MG Motor

# Goa's Info Dept supported with social media, while Power & Energy Minister did his bit

Minister for New &... - Dept of Information & Publicity - Goa | Facebook



## Dept of Information & Publicity - Goa

December 4, 2021 at 7.41 PM

Minister for New & Renewable Energy, Shri\_Nilesh Cabral today launched Goa Electric Mobility Promotion Policy 2021 & flagged off Electric Vehicle rally at Dr. Shyama Prasad Mukherjee Stadium, Taliegao.



Dept of Information & Publicity - Goa



## Nilesh Cabral

11 December 2021

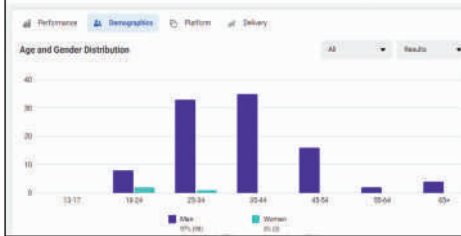
A very overwhelming response given by our fellow Goans towards the Go Green EV Rally.

Dept of Information & Publicity - Goa  
Goa Electricity  
Nilesh Cabral



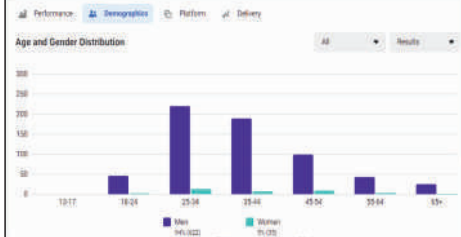
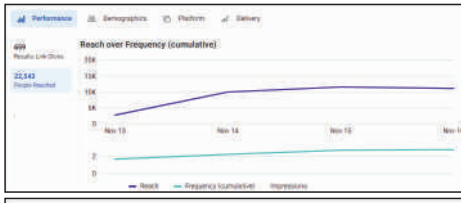
# Over 3 days, Facebook & Instagram alone reached 46,525 target-audience + news media

DAY 1



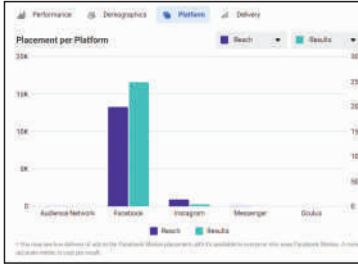
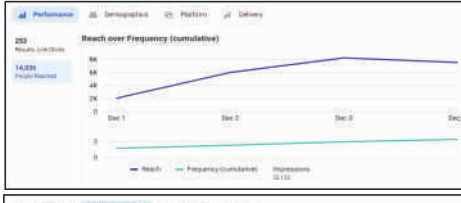
22,543 people reached

DAY 2



14,036 people reached

DAY 3



9,946 people reached

## NEXT EV EVENTS



MUMBAI

9 - 11 JUNE 2022

NESCO COMPLEX, GOREGAON



GOA

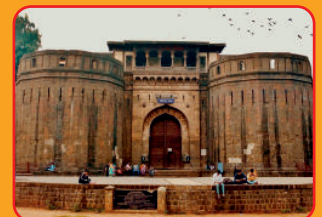
4 - 6 August 2022

Dr. SPM AC Stadium, Panaji



PUNE

LAUNCHING SOON  
TO BE ANNOUNCED



**GOA EV**  
The Region's Only Electric Vehicles & Mobility World Expo & Conference for Government EV Incentives, Batteries, Charging, Components, etc. from 2-4 December 2021, Dr. Shyama Prasad Mukherjee AC Stadium, Panaji, Goa

**TRINITY'S SPONSORS**

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- ATHER
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- OLECTRA
- ENERGY
- NAIK MOTORS
- TVS MOTORS CO.

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**GO GREEN** initiative of Convergence Energy Services Limited in Collaboration with Department of New and Renewable Energy, Government of Goa

**GOA'S BIGGEST GO GREEN RALLY**

Saturday 4th December 2021  
Flagging off Electric Vehicle Rally & Release of Goa Electric Mobility Policy-2021

Planned off by **Shri Nilesh Cabral**, Minister, Government of Goa

Release of Concessional Charging Infrastructure Policy

Release of Purchase Incentive Scheme for EVs

CHARGED FOR GREEN At 3:30 Noon

**EVER** Electric Vehicle Rally

GOA@60

**75 Azadi Ka Amrit Mahotsav**

नवीन प्राणि अखाय ऊर्जा खाते  
नौवा राकार वायव्य सहकारानि  
कन्वर्जन्स एनर्जी सर्व्हिस लि. चा गो ग्रीनसारी युवाकार

**गोव्यातील सर्वात मोठी गो ग्रीन रॅली**

शनिवार ४ डिसेंबर २०२१ इलेक्ट्रिक वाहनंच्या रॅलीला पर्यटन मंत्रालय व 'गोवा इलेक्ट्रिक मोबिलिटी पॉलिसी-२०२१'चे लोकार्पण

कन्वर्जन्स चार्जिंग इन्फ्रास्ट्रक्चर पॉलिसीचे लोकार्पण

निलेश काब्राल  
गोवा सरकारचे नवीन प्राणि अखाय ऊर्जा खातेचे मंत्री

इलेक्ट्रिक वाहनंच्या पर्यटन इन्सेंटिव्ह योजनेचे लोकार्पण

दुपारी ३:३० वाजता

**CHARGED FOR GREEN**

**EVER** Electric Vehicle Rally

GOA@60

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## The EV Rally saw hundreds of e2/3/4 wheelers & large buses also on display

